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A Report on **Celebrating Entrepreneurship Day**

organized by

The School of Management in association with ED Cell and ED Club

on 10.11.2025



MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE
DEEMED TO BE UNIVERSITY
Madanapalle - 517325, Annamayya Dist., Andhra Pradesh, India





Celebrating Entrepreneurship Day
Organized by
School of Management with ED Cell
&
Entrepreneur's Club Under SAC




Resource Persons



Head of School of Startups - PW
Mr. Roumaq Mustafa

&

Founder - QwikHire
Mr. P.V. Hemanth Kumar



Date: 10th Nov 25 Venue: Auditorium Time: 9:30 am

Chief Patron		Patrons		Program Chair		Program Co - Chair	
Dr. N. Vijaya Bhaskar Choudary		Shri. N. Dwarakanath	Mrs. Keerthi Nadella	Dr. C. Yavaraaj		Dr. Bhann Sree Reddy	
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SAC Coordinator		SAC Co - Coordinators		Coordinator		Student Coordinators	
Dr. G. Reddy Hemantha		Mr. V. Navan, APICST		Dr. Konaraju Suresha		M. Maruri, CSE	
Asst. Professor, ECE		Mr.B.S.H. Shayez Ahamed, AP/AI&ML		Dr. K. V. Geetha Devi		M. Pothan Rama, CSE	
				Associate Professor, MBA			

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Submitted by: Dr. K.V. Geetha Devi, Associate Professor, School of Management

Resource Person Details: Mr. Kiran Kumar, CEO of QuickHire Foundation ,

Mr. P.V. Hemant Kumar, Co-founder of QuickHire Foundation

Venue: Auditorium

Total Participants: 189 Students

Mode of Conduct: Offline

Objective of the program:

The Entrepreneurship Development Cell (ED Cell) of MITS in association with School of Management successfully organized "Entrepreneurship Day" on November 10, 2025, at the MITS Auditorium, bringing together faculty members, industry experts, and over 189 enthusiastic student participants from various departments to cultivate entrepreneurial thinking and promote innovation-driven learning. Entrepreneurship Day helps cultivate an entrepreneurial mindset, promotes self-reliance, and prepares students to contribute meaningfully to economic growth and societal progress.

Prof. Ramanathan, Principal has highlighted the growing importance of entrepreneurship in today's competitive world and encouraged students to develop the courage to innovate, take risks, and build solutions that benefit society.

Dr. Bhanu shree Reddy, Dean has emphasized that institutions like MITS play a crucial role in nurturing young minds, providing them the right guidance, and creating platforms such as Entrepreneurship Day to help them discover their potential.

Dr. Reddy Hemantha, SAC Coordinator motivated the students by stressing the importance of participation in co-curricular events to build confidence, leadership abilities, and real-world exposure.

Dr. Sireesha.K, ED Cell Coordinator also addressed the gathering, sharing insights on the objectives of the ED Cell and its continuous efforts to support budding entrepreneurs through workshops, mentorship, and idea-based activities. The coordinator appreciated the enthusiastic participation of students and encouraged them to actively engage in upcoming ED Cell initiatives.

Keynote address:

The event was graced by two eminent personalities, Mr. Kiran Kumar, CEO of Quick Hire Foundation, and Mr. P.V. Hemant Kumar, Co-founder of QuickHire Foundation. The invited dignitaries addressed the audience on the significance of entrepreneurial thinking, innovation, and startup culture in transforming the economy. They presented real-life case studies and success stories, motivating students to pursue entrepreneurship.

They emphasized how innovative ideas, when nurtured with determination, strategic planning, and the right support systems, can evolve into impactful business ventures that contribute significantly to national development. Through engaging real-life case studies and inspiring success stories, the speakers highlighted the journeys of young entrepreneurs who transformed simple ideas into scalable enterprises, motivating students to think beyond

conventional career paths and consider entrepreneurship as a meaningful and rewarding option.

To make the learning experience more interactive, an informative quiz program was conducted on entrepreneurship concepts and recent startup trends. The dignitaries also shared internship opportunities available at their organization, encouraging students to register to gain real-world exposure and explore the startup environment firsthand.

The highlight of the day was the Idea Hackathon, where students enthusiastically presented their creative ideas and innovative solutions. This segment gave them a platform to express their imagination, teamwork, and problem-solving abilities. The feedback from experts motivated students to refine their ideas and think more boldly.

Conclusion:

Overall, the Entrepreneurship Day celebration served as a dynamic platform that encouraged students to discover their entrepreneurial potential, strengthened their understanding of the startup ecosystem, and inspired them to emerge as future job creators committed to driving positive economic and societal change.

Outcomes:

At the end of Program, Students will be able to

1. better understanding of the startup ecosystem, business opportunities, and the relevance of entrepreneurship in today's economy.
2. learn about idea generation, risk management, business modeling, customer needs, and essential steps involved in launching a startup.
3. to think creatively and pursue innovative solutions.
4. to express their ideas, participate in discussions, and engage with resource persons about their entrepreneurial interests.







